



Comfort Socks Newsletter - January 2011 - Socks for the Homeless

Welcome to our first newsletter of the new year. We are proud to begin with the news that we made good on our promise of delivering socks for the **2011 Veterans Stand-down in Wilmington, NC** - and we sleep well knowing that our Veterans without a home, will at least have nice, new, warm socks to comfort them. The Stand-down is organized by the New Hanover County Veterans Council - 2722 Carolina Beach Road - Wilmington, NC. And will be held in April, 2011. We will keep you posted.

One of our supporters, Bill from Denver, Co., has chosen to honor God by giving away a CD packet of 80 Contemporary Christian Music songs, 3 sermons of encouragement and a laminated card of Godly principals. As a way to also help encourage support and create interest in Comfort Socks, Bill is offering these **CD's as a 100% FREE gift to anyone who would like one.** Just fill out your name on the form (link below) and return your request to our PO Box, one per address please. Offer good while supplies lasts. http://www.comfortsocksonline.org/pdfs/CD_Comfort_Socks.pdf



Waffle House has joined the Comfort Socks family by giving away a **Free Waffle** to anyone who brings a package of socks to their Shallotte and Leland locations during the month of February. Yes, most will use flowers and candy as a way to express love to another, but a package of socks is a great way to show someone you don't know that you care. Why not stop into Waffle House and drop off some socks, and receive some warmth and comfort of your own - with a nice, hot fresh

waffle compliments of Waffle House.

Remember, **Men's Crew Socks** are in the greatest demand. Details on the Event section of our website and facebook pages. <http://www.wafflehouse.com/welcome/wh-in-the-community/events>

Welcome New Sock Recipients

EscaRosa Coalition of the Homeless - Pensacola, FL

Here is the Values Statement of the EscaRose Coalition of the Homeless;

Values Statement

- We are COMMITTED in UNITY with our members to: RESPECT all our constituencies, to treat them with INTEGRITY, to seek INNOVATIVE solutions to the problems we deal with, and to continually execute our VISION with EXCELLENCE in order to eliminate homelessness. To learn more about the coalition, visit them at <https://ecoh.communityos.org/cms/node/52>

Shirwood Ministries - a local ministry based out of Boiling Springs who directly feeds and gives necessities to the street homeless of Wilmington. Comfort Socks is proud to supply socks to this organization who does so much for our community. We will share their web address once it is ready.

LifeLine Ministries partners with The Faith Christian Center in Park Hills to lead the Isaiah House Outreach in the parking lot of John G. Carlisle School in Covington, Ky. This outreach takes place on the last Saturday of each month rain or shine at 10:15 am and is one big outdoor give away of colossal proportion. Each month upwards of 200 homeless living on the river bank brave the elements to receive many of the same items that they offer at the ministries center, only on a mobile basis. We welcome Lifeline Ministries and their great work. <http://lifelineofnky.org/page.php?page=2>

[A Great Big Thank You to Our Sock Collectors](#)

We were thrilled to receive socks from the youth group of **Generations Church - Southport NC** - They came up with a creative idea to spread comfort to the homeless by tying white handkerchiefs and placing neatly typed scripture in each one. Now that's what we like to see - today's youth giving so perfectly of themselves. Thank you, Generations Church, for finding us and answering our call in such a precious way. <http://generationschurch.com/about-us/>



We are so grateful to **UNCW** for two years of multiple events to support our mission. UNCW's latest Slam Dunk promotion for Comfort Socks was reduced price tickets to a UNCW basketball games with a sock donation and yielded 622 Pairs of socks.



Here's the official UNCW Press Release and photo (pictured left of right are Rob Brickels, Rodney Young, Theresa Tese, and Mike Vaccaro)

http://www.comfortsocksonline.org/pdfs/UNCW_SAAC_Assists_Comfort_Socks_01-11-11.pdf

Do you remember our friends at **Vision Square Eye Center**? Well, they have honored Comfort Socks with a chance to share our mission at their staff meeting, topping it off with 71 pairs of socks. Vision Square Eye Center is a Comfort Socks drop off location, so why not stop in and ask about eye care while dropping off a package of socks for us. You can find

out all about VEC @ <http://visionsquareeyecare.com/>

[Media News](#)

Jan 5th 2011 was a special day for Comfort Socks. We were honored to be invited as a guest on the WVOX Westchester NY **Radio Show - In Focus - with host Dr. Dan Miller** (<http://www.wvox.com/shows.asp>). To hear the radio broadcast, simply go to the media page of our website, or click the link <http://comfortsocksonline.org/media.asp>

[Upcoming Events](#)

I know it's in the back of your mind...tax time - Well, Here's your chance to make tax time give back. How? Just use the attached coupon at Jackson Hewitt and save \$30.00 off the tax prep fee - and guess what - Comfort Socks gets 5 bucks from Jackson Hewitt - cool or what! The code is PL647

http://www.comfortsocksonline.org/pdfs/Comfort_Socks_Lend-A-Hand_Coupon_2011.pdf



[Thank You Contributors - for your Faithfulness](#)

Your support of Comfort Socks has allowed us to receive **23,974** pairs of socks so far. We are so grateful to all our supporters.

First: We wish Comfort and Compassion are known by our actions and to all sock recipients. **Second:** We pray for Blessings for our supporters, sock recipients, and those without a home. **Third:** Every Sock, Every Dollar, Every Prayer Matters - Please stay mindful of us and remember us monthly, if you can. Thank you and God Bless You for your faithfulness and caring for others through your support of the Comfort Socks mission. You are very special to us, and you make a huge difference for so many by your Comfort Socks support.

Special Thanks to **New Life Christian Fellowship** for allowing us the use of their facilities and for their prayers and support for our mission and for those without a home.

New Life Christian Fellowship
2154 Stone Chimney Rd SW

Supply, NC 28462
(910) 842-3201
Sunday Service 10:30 am
Wednesday Evenings 7:30 pm

[A Word from Our Founder](#)

Comfort Socks has always been a mission of faith, in that every pair of socks we give to homeless shelters or the homeless programs we sponsor, we just believe that the sock recipient is going to receive the comfort we long to provide. We do not need to see the fruits of our labors to know we are effective.

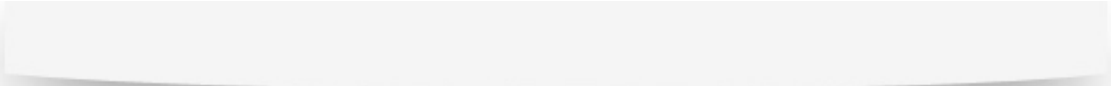
So how are we to gauge our success in accomplishing our mission? Our success is not based only by the number of socks we receive, but the heart that goes out with every pair. Did you know that we have helped comfort the feet of many more homeless people than the numbers of socks we have collected? Here is one example how. I contacted a large church last summer with the hopes that the 4,000 congregants would hear our mission and jump in with both feet. Well, the church did indeed hear our mission and thanked us for the vision. They collected 2600 pairs of socks, but decided to give all of the socks to other groups that they have helped for many years. It is still a wonderful experience to know that 2600 homeless or extremely poor people received the comfort of new socks. Our success is not measured solely by the amount of socks we give to shelters, but also by projecting compassion for others with hope of inspiration to others to hear the call of the lost and forgotten.

So the first paragraph of this letter rings true once more, for Comfort Socks is a mission of faith. A mission that really cannot be measured by a calculator, but by the heart wanting to do good, and the ear willing to hear the cry of a wounded spirit.

Please continue to support and collect socks for us, to spread the news about our work – and to encourage others to join our family. You never know the flower that will spring up from the seed you lovingly planted.

We hope that 2011 will include each one of you becoming a greater part of the Comfort Socks family.

Theresa Tese
Founder



Comfort Socks is a 501(c)3 public charity that collects and distributes new socks for
homeless
people and families. All contributions are tax-deductible as allowed by law.

www.comfortsocksonline.org